

UAC Industry Insights is a full-color print magazine, published twice annually and distributed to UAC members and industry partners. The content includes research and survey results, legislative reports, directories and articles from industry leaders. This publication is designed to be used as a reference and resource.

Ad size	Camera-ready art sizes	Rate per insertion
Full page (<i>covers subject to availability</i>)		
• Outside back cover (OFC)	7.5 in. x 10 in. (portrait only)	\$1260
• Inside front cover (IFC)	7.5 in. x 10 in. (portrait only)	\$998
• Inside back cover (IBC)	7.5 in. x 10 in. (portrait only)	\$998
• Interior of magazine (FPI)	7.5 in. x 10 in. (portrait only)	\$866
Half page	7.5 in. x 5 in. (landscape only)	\$656

Inserts

Preprinted inserts may be included with each issue. Inserts must be shipped directly to the printer by the “art due” date below. Please contact us for the shipping address and rates on multi-page inserts.

Specifications

- Resolution: 300 dpi
- Mode: CMYK or Grayscale only
- File format: jpg, png, pdf
- No crops/bleeds

Publication schedule

- Spring/Summer (published early June): **art due Thursday, April 1, 2027**
- Fall/Winter (published early December): **art due Friday, October 1, 2027**

Submit artwork by art due date to devon@georgiauac.com

UAC Industry Insights advertising commitment

Issue	Year	Art due	Ad type						Rate
			Full				Half	Insert	
			OBC	IFC	IBC	FPI			
Spring/Summer	2027	Thurs, April 1	☐	☐	☐	☐	☐	☐	\$ _____
Fall/Winter	2027	Fri, October 1	☐	☐	☐	☐	☐	☐	\$ _____
Total <i>UAC Industry Insights</i> advertising commitment									\$ _____

All ad copy and artwork is included at the discretion of the UAC Board and Executive Director and may be edited or refused.

Payment for entire contract is required in advance.

Payment information

Company name: _____

Contact: _____

Contact email: _____

Contact phone #: _____

☐ **Please send invoice.**

Send invoice to this email: _____

☐ **Please charge this credit card.**

☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Name on card _____

Billing address for card _____

City _____ State _____ Zip _____

Credit card # _____ Exp Date: _____ Security code: _____

☐ **A check payable to Georgia UAC has been enclosed with this contract.**

Amount of check: _____

Please submit this completed form to reserve advertising space:

MAIL: Georgia Urban Ag Council
2566 Shallowford Road
Suite 104-Box 117
Atlanta GA 30345

EMAIL: office@georgiauac.com

Questions? Phone: 706.750.0350 Email: office@georgiauac.com



Informed | Professional | Connected

2027 advertising rates and schedule

Available to current UAC business-level members only.

UAC Magazine is a bimonthly content-rich digital magazine with timely updates and information for the landscape, turfgrass and horticulture industry. *UAC Magazine* is accessible to the public via a magazine-specific website:

urbanagcouncil.com/uac-magazine-digital

Ad tier	Ad size	Placement	Rate
Gold (G)	Leaderboard: 728 x 90 px Large Inline Rectangle: 336 x 280 px	Top of article page Within article content	\$375/month
Silver (S)	Leaderboard: 728 x 90 px	Top of article page	\$275/month
Bronze (B)	Large Inline Rectangle: 336 x 280 px	Within article content	\$175/month

- All ads are static only
- Artwork is due the 15th of the month preceding publication (i.e.; December 15 for January issue)
- Submit artwork by art due date to devon@georgiauac.com

UAC Magazine advertising commitment

Issue	Year	Art due	Ad tier			URL for ad link	Rate
JAN	2027	12/15/26	☐ G	☐ S	☐ B		\$
MAR	2027	2/15	☐ G	☐ S	☐ B		\$
MAY	2027	4/15	☐ G	☐ S	☐ B		\$
JUL	2027	6/15	☐ G	☐ S	☐ B		\$
SEP	2027	8/15	☐ G	☐ S	☐ B		\$
NOV	2027	10/15	☐ G	☐ S	☐ B		\$

Total UAC Digital Magazine advertising commitment

\$ _____

Payment information

All ad copy and artwork is included at the discretion of the UAC Board and Executive Director and may be edited or refused.

Total UAC Digital Magazine advertising commitment

\$ _____

Payment for entire contract is required in advance.

Company name: _____

Contact: _____

Contact email: _____

Contact phone #: _____

☐ **Please charge this credit card.**

☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Name on card _____

Billing address for card _____

City _____ State _____ Zip _____

Credit card # _____ Exp Date: _____ Security code: _____

☐ **A check payable to Georgia UAC has been enclosed with this contract.**

Amount of check: _____

Please submit both pages of this completed form to secure advertising space:

MAIL: Georgia Urban Ag Council
2566 Shallowford Road
Suite 104-Box 117
Atlanta GA 30345

EMAIL: office@georgiauac.com

Questions? Phone: 706.750.0350 Email: office@georgiauac.com

Updated 7/28/26