



Wednesday, January 28, 2026

Cobb Galleria | 2 Galleria Pkwy SE | Atlanta GA 30339



☐ UAC member: \$119* ☐ Non-member: \$139

** Company must be a current business-level UAC member.*

Not a member? Join now and save! urbanagcouncil.com | office@georgiauac.com | 706-750-0350

Schedule

7 am - 8 am	Registration/Breakfast
8 am - 10 am	Education Sessions (each class 55 mins)
10 am - 12:30 pm	Vendor Expo + Lunch
12:30 - 3:35 pm	Education Sessions



Education Track #1: AGRONOMICS

- ☐ 8:00 am - 8:55 am Talking Turfgrass Weed Science - Setting the Scene | Ben Pritchard, UGA
- ☐ 9:05 am - 10:00 am Basics of Soil Science for Turfgrass Systems | Clint Waltz, UGA
- ☐ 12:30 pm - 1:25 pm Recent Outbreaks and Shifting Dynamics of Insect Pests in Turfgrass Systems | Shimat Joseph, UGA
- ☐ 1:35 pm - 2:30 pm The Role of Plant Growth Regulators on Turfgrass | Clint Waltz, UGA
- ☐ 2:40 pm - 3:35 pm Breeding Seeded Turfgrasses: Progress Towards New Cultivars for Georgia Landscapes | Philip Vines, UGA

Educational Track #2: HORTICULTURE / TREE CARE / DESIGN

- ☐ 8:00 am - 8:55 am Pruning Best Practices: proper pruning of ornamental trees and shrubs | Rick Smith, The Pruning Guru
- ☐ 9:05 am - 10:00 am Rethinking Urban Spaces: Sustainable Landscapes to Reduce Pest Issues | Heather Kirk-Ballard, UGA
- ☐ 12:30 pm - 2:20 pm A Walk Through the Landscape: Outside Hands-on Troubleshooting* | Dr. Bodie Pennisi and Rick Smith
- ☐ 12:30 pm - 1:25 pm Winning the Weed War: Essential Methods for ID, Prevention, and Control | Mark Czarnota, UGA
- ☐ 1:35 pm - 2:30 pm Plant Disease Mysteries in the Ornamental Landscape: Diagnosis and Management | Bikash Ghimire, UGA
- ☐ 2:40 pm - 3:35 pm The Future of the Landscape: Highlighting Innovative Research in Woody Ornamentals | Dr. Lav Yadav, UGA

**outside, limited to 35 participants. Please note the longer class time.*

Educational Track #3: BUSINESS and AI

- ☐ 8:00 am - 8:55 am Demystifying AI for Landscape Leaders | Kenneth Stibler, Reyvism Analytics
- ☐ 9:05 am - 10:00 am Up Sales - Learn Key Fundamentals to Selling Landscape Enhancements | Ben Gandy and Ken Thomas
- ☐ 10:10 am - 11:05 am Beyond the Basics: Tools and Tactics for Better AI Usage | Kenneth Stibler, Reyvism Analytics
- ☐ 12:30 pm - 1:25 pm Strategic Acquisitions: 10 Common Pitfalls to Avoid | Nick Bramblett, 3PG Advisors
- ☐ 1:35 pm - 2:30 pm Growth and Process: Build the Right Accounting, Administration, and Finance Team | Gloria Parker, 3PG Advisors
- ☐ 2:40 pm - 3:35 pm The Closing Code: Cracking the Secret to Faster Sales | Amy Sulka, Sandler

Download the Cvent App to see all your classes:



Educational Track #4: **IRRIGATION**

- ☐ 8:00 am - 8:55 am Two-Wire Installations... Economical and Profitable | Jason Stephens, SiteOne
- ☐ 9:05 am - 10:00 am Irrigation Design... Concept to Finished Product | Jason Stephens, SiteOne
- ☐ 12:30 pm - 1:25 pm Irrigate by Phone from Anywhere | Josh LeGrett, Rain Bird
- ☐ 1:35 pm - 2:30 pm Irrigation Repairs, Controls, Spring Startups and Winterization | Dirk Hessman, Hunter
- ☐ 2:40 pm - 3:35 pm Holiday Lighting: Light Up Your Holidays with Profit | Adam Edgar, SiteOne



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Educational Track #5: **HARDSCAPES**

- ☐ 8:00 am - 8:55 am Permeable and Alternative Surfaces for Hardscapes | Donna Jones, Ace Resin and Trevor Cole, SiteOne
- ☐ 9:05 am - 10:00 am Porcelain... It's Not Tile, It's a Paver | Aida Ricetti, SiteOne
- ☐ 12:30 pm - 1:25 pm Synthetic Turf Installation | Josaphat Barrera, Shaw Sports Turf
- ☐ 12:30 pm - 3:35 pm Practical Hardscaping Techniques: Walls, Pavers, and More - Parts 1-3 | Michael Tous, The Paver Professor
- ☐ 1:35 pm - 2:30 pm Drainage for Hardscapes | NDS
- ☐ 2:40 pm - 3:35 pm Retaining Wall Installation... Must Have Knowledge | David Agee, SiteOne

Educational Track #6: **BUSINESS AND HARDSCAPE EN ESPAÑOL**

- ☐ 8:00 am - 8:55 am Cómo comencé y logré hacer y crecer mi empresa con éxito durante 34 años | Michael Tous, El Profesor de Adoquines
- ☐ 9:05 am - 10:00 am Luminación paisajística, diseño y conceptos básicos de instalación | Michael Tous, El Profesor de Adoquines
- ☐ 12:30 pm - 1:25 pm Manejo Práctico de Paisajismo Duro: Muros, Adoquines y Más - Parte 1 | Michael Tous, El Profesor de Adoquines
- ☐ 1:35 pm - 2:30 pm Manejo Práctico de Paisajismo Duro: Muros, Adoquines y Más - Parte 2 | Michael Tous, El Profesor de Adoquines
- ☐ 2:40 pm - 3:35 pm Manejo Práctico de Paisajismo Duro: Muros, Adoquines y Más - Parte 3 | Michael Tous, El Profesor de Adoquines

Educational Track #7: **IRRIGATION and TURFGRASS MANAGEMENT EN ESPAÑOL (MORNING)**

- ☐ 8:00 am - 8:55 am Riego Eficiente en Jardines Urbanos | Rolando Orellana, UGA
- ☐ 9:05 am - 10:00 am Manejo de Pastos Ornamentales | Sergio Sosa, UGA

GEORGIA PESTICIDE LICENSE TRAINING (AFTERNOON)

NOTE: The 3-part Georgia Pesticide License Training is to prepare contractors for the Georgia Category 24 and General Standards test. The test must be taken after completing these sessions at a Georgia technical college.

- ☐ 12:30 pm - 1:25 pm Georgia Pesticide License Training - Part 1 | Tim Daly, Garrett Hibbs and Rob Trawick, UGA
- ☐ 1:35 pm - 2:30 pm Georgia Pesticide License Training - Part 2 | Tim Daly, Garrett Hibbs and Rob Trawick, UGA
- ☐ 2:40 pm - 3:35 pm Georgia Pesticide License Training - Part 3 | Tim Daly, Garrett Hibbs and Rob Trawick, UGA



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