

## 2026 advertising rates and schedule

*Available to current UAC business-level members only.*

*UAC Magazine* is a monthly content-rich digital magazine with timely updates and information for the landscape, turfgrass and horticulture industry. *UAC Magazine* is accessible to the public via a magazine-specific website:

[urbanagcouncil.com/uac-magazine-digital/](http://urbanagcouncil.com/uac-magazine-digital/)

Ad tier	Ad size	Placement	Rate
<b>Gold (G)</b>	Leaderboard: 728 x 90 px	Top of article page	\$375/month
	Large Inline Rectangle): 336 x 280 px	Within article content	
<b>Silver (S)</b>	Leaderboard: 728 x 90 px	Top of article page	\$275/month
<b>Bronze (B)</b>	Large Inline Rectangle: 336 x 280 px	Within article content	\$175/month

- All ads are static only
- Artwork is due the 15th of the month preceeding publication (i.e.; December 15 for January issue)
- Submit artwork by art due date to office@georgiauac.com

### UAC Magazine advertising commitment

Issue	Year	Art due	Ad tier	URL for ad link	Rate
JAN	2026	12/15/25	<input type="checkbox"/> G <input type="checkbox"/> S <input type="checkbox"/> B		\$
FEB	2026	1/15/26	<input type="checkbox"/> G <input type="checkbox"/> S <input type="checkbox"/> B		\$
MAR	2026	2/15	<input type="checkbox"/> G <input type="checkbox"/> S <input type="checkbox"/> B		\$
APR	2026	3/15	<input type="checkbox"/> G <input type="checkbox"/> S <input type="checkbox"/> B		\$
MAY	2026	4/15	<input type="checkbox"/> G <input type="checkbox"/> S <input type="checkbox"/> B		\$
JUN	2026	5/15	<input type="checkbox"/> G <input type="checkbox"/> S <input type="checkbox"/> B		\$
JUL	2026	6/15	<input type="checkbox"/> G <input type="checkbox"/> S <input type="checkbox"/> B		\$
AUG	2026	7/15	<input type="checkbox"/> G <input type="checkbox"/> S <input type="checkbox"/> B		\$
SEP	2026	8/15	<input type="checkbox"/> G <input type="checkbox"/> S <input type="checkbox"/> B		\$
OCT	2026	9/15	<input type="checkbox"/> G <input type="checkbox"/> S <input type="checkbox"/> B		\$
NOV	2026	10/15	<input type="checkbox"/> G <input type="checkbox"/> S <input type="checkbox"/> B		\$
DEC	2026	11/15	<input type="checkbox"/> G <input type="checkbox"/> S <input type="checkbox"/> B		\$

**Total UAC Magazine advertising commitment**

\$ \_\_\_\_\_

## Payment information

All ad copy and artwork is included at the discretion of the UAC Board and Executive Director and may be edited or refused.

**Total UAC Magazine advertising commitment**

\$ \_\_\_\_\_

### Payment for entire MAGAZINE contract is required in advance.

Company name: \_\_\_\_\_

Current UAC member?  Yes  No

Contact: \_\_\_\_\_

Contact email: \_\_\_\_\_

Contact phone #: \_\_\_\_\_

**Please charge this credit card.**

Visa  MasterCard  American Express  Discover

Name on card \_\_\_\_\_

Billing address for card \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Credit card # \_\_\_\_\_ Exp Date: \_\_\_\_\_ Security code: \_\_\_\_\_

**A check payable to Georgia UAC has been enclosed with this contract.**

Amount of check: \_\_\_\_\_

Please submit both pages of this completed form to secure advertising space:

MAIL: Georgia Urban Ag Council  
2566 Shallowford Road  
Suite 104-Box 117  
Atlanta GA 30345

EMAIL: [office@georgiauac.com](mailto:office@georgiauac.com)

Questions? Phone: 706.750.0350 Email: [office@georgiauac.com](mailto:office@georgiauac.com)

Updated 10/24/25

## 2026 advertising rates and schedule

*Available to current UAC business-level members only*



*UAC Industry Insights* is a full-color print magazine, published twice annually and distributed to UAC members. The content includes research and survey results, legislative reports, directories and articles from industry leaders. This publication is designed to be used as a reference and resource.

Ad size	Camera-ready art sizes	Rate per insertion
Full page ( <i>covers subject to availability</i> )		
• Outside back cover (OBC)	7.5 in. x 10 in. (portrait only)	<i>Sold out for 2026!</i>
• Inside front cover (IFC)	7.5 in. x 10 in. (portrait only)	<i>Sold out for 2026!</i>
• Inside back cover (IBC)	7.5 in. x 10 in. (portrait only)	<i>Sold out for 2026!</i>
• Interior of magazine (FPI)	7.5 in. x 10 in. (portrait only)	\$825
Half page	7.5 in. x 5 in. (landscape only)	\$625

### Inserts

Preprinted inserts may be included with each issue. Inserts must be shipped directly to the printer by the “art due” date below. Please contact us for the shipping address and rates on multi-page inserts.

### Specifications

- **Resolution:** 300 dpi
- **Mode:** CMYK or Grayscale only
- **File format:** jpg, png, pdf
- **No crops/bleeds**

### Publication schedule

- Spring/Summer (published early June): **art due April 1**
- Fall/Winter (published early December): **art due October 1**

**Submit artwork by art due date to [office@georgiauac.com](mailto:office@georgiauac.com)**

## UAC Industry Insights advertising commitment

Issue	Year	Art due	Ad type						Rate
			OBC	Full			Half	Insert	
				IFC	IBC	FPI			
Spring/Summer	2026	April 1	<input type="checkbox"/>	\$ _____					
Fall/Winter	2026	October 1	<input type="checkbox"/>	\$ _____					
<b>Total UAC Industry Insights advertising commitment</b>									<b>\$ _____</b>

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## Payment information

Company name: \_\_\_\_\_

Current UAC member?  Yes  No

Contact: \_\_\_\_\_

Contact email: \_\_\_\_\_

Contact phone #: \_\_\_\_\_

Please send invoice as each issue is published.

Send invoice to this email: \_\_\_\_\_

Please charge this credit card as each issue is published.

Visa  MasterCard  American Express  Discover

Name on card \_\_\_\_\_

Billing address for card \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Credit card # \_\_\_\_\_ Exp Date: \_\_\_\_\_ Security code: \_\_\_\_\_

A check payable to Georgia UAC has been enclosed with this contract.

Amount of check: \_\_\_\_\_

Please submit this completed form to reserve advertising space:

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2566 Shallowford Road  
Suite 104-Box 117  
Atlanta GA 30345

EMAIL: office@georgiauac.com

Questions? Phone: 706.750.0350 Email: office@georgiauac.com