

Ad size	Camera-ready art sizes	Business-level UAC members		Others	
		black & white	color	black & white	color
<i>Full page (covers subject to availability)</i>					
• Outside back cover (OFC)*	7.5 in. x 10 in. (portrait only)	n/a	\$1095	n/a	n/a
• Inside front cover (IFC)*	7.5 in. x 10 in. (portrait only)	n/a	\$857	n/a	n/a
• Inside back cover (IBC)	7.5 in. x 10 in. (portrait only)	n/a	\$857	n/a	n/a
• Interior of magazine (FPI)	7.5 in. x 10 in. (portrait only)	\$532	\$776	\$736	\$981
1/2 page	7.5 in. x 5 in. (landscape only)	\$369	\$572	\$532	\$776
1/4 page	3.75 in. x 5 in. (portrait only)	\$327	\$490	\$449	\$613

\* Not currently available

**Frequency discount for current business-level UAC members**

- 10% discount for four-issue commitment of full- and half-page ads in 12-month period.

**Inserts**

Preprinted inserts may be included with the magazine for \$499 for a one-page insert. Inserts for each issue must be shipped directly to the printer by the “art due” date. Please contact us for the shipping address and rates on multi-page inserts.

**Bonuses for advertisers**

- Each issue will have a directory with the advertiser, their website, and the page where their ad can be found.
- UAC vendor members who make a four-issue commitment with a full-page ad may submit a press release (500 words or less) for a new product or service (released in the preceding nine months) for our Marketplace News feature at no additional cost. Contact us for submission instructions.

**Specifications**

- **Resolution:** 300 dpi
- **Mode:** CMYK or Grayscale only
- **File format:** jpg, png, pdf
- **No crops/bleeds**

**Publication schedule**

Winter (Jan/Feb/Mar) .....**art due November 1**  
 Spring (Apr/May/Jun).....**art due February 1**  
 Summer (Jul/Aug/Sep) .....**art due May 1**  
 Fall (Oct/Nov/Dec) .....**art due August 1**

# UAC Magazine advertising commitment

Issue	Year	Art due	Ad type				Rate			
			Full			1/2	1/4	B/W	Color	Insert
			OBC* IFC*	IBC	FPI					
Winter	20____	Nov. 10	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____
Spring	20____	Feb. 10	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____
Summer	20____	May 10	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____
Fall	20____	Aug. 10	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____

\* Not currently available

Total for all insertions \$ \_\_\_\_\_

**Discount for full- and half-page ads, UAC business-level members only:**

10% for 4 issues in 12-month period \$ \_\_\_\_\_

**Total UAC Magazine advertising commitment \$ \_\_\_\_\_**

*All ad copy and artwork is included at the discretion of the UAC Board and Executive Director and may be edited or refused.*

Company name: \_\_\_\_\_

Current UAC member?  Yes  No

Contact: \_\_\_\_\_

Contact email: \_\_\_\_\_

Contact phone #: \_\_\_\_\_

**Payment** (You will be invoiced for each ad as it is published)

Please send an electronic invoice to this email: \_\_\_\_\_

I prefer to have a paper invoice mailed to this address:

Name \_\_\_\_\_ Company \_\_\_\_\_

Street address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Please submit this completed form to reserve advertising space:

MAIL: Georgia Urban Ag Council  
2566 Shallowford Road  
Suite 104-Box 117  
Atlanta GA 30345

EMAIL: kathy@georgiauac.com

**Questions? Phone: 706.750.0350 Email: kathy@georgiauac.com**