

Ad size	Camera-ready art sizes	Business-level UAC members		Others	
		black & white	color	black & white	color
Full page (covers subject to availability)					
• Outside back cover (OFC)*	7.5 in. x 10 in. (portrait only)	n/a	\$996	n/a	n/a
• Inside front cover (IFC)*	7.5 in. x 10 in. (portrait only)	n/a	\$779	n/a	n/a
• Inside back cover (IBC)*	7.5 in. x 10 in. (portrait only)	n/a	\$779	n/a	n/a
• Interior of magazine (FPI)	7.5 in. x 10 in. (portrait only)	\$483	\$705	\$669	\$892
1/2 page	7.5 in. x 5 in. (landscape only)	\$335	\$520	\$483	\$705
1/4 page	3.75 in. x 5 in. (portrait only)	\$297	\$445	\$408	\$557

\* Not currently available

### Frequency discount for current business-level UAC members

- 10% discount for four-issue commitment of full- and half-page ads in 12-month period.

### Inserts

Preprinted inserts may be included with the magazine for \$499 for a one-page insert. Inserts for each issue must be shipped directly to the printer by the “art due” date. Please contact us for the shipping address and rates on multi-page inserts.

### Bonuses for advertisers

- Each issue will have a directory with the advertiser, their website, and the page where their ad can be found.
- UAC vendor members who make a four-issue commitment with a full-page ad may submit a press release (500 words or less) for a new product or service (released in the preceding nine months) for our Marketplace News feature at no additional cost. Contact us for submission instructions.

### Specifications

**Resolution:** 300 dpi

**Mode:** CMYK or Grayscale only

**File format:** jpg, png, pdf

**No crops/bleeds**

### Publication schedule

Winter (Jan/Feb/Mar) .....	<b>art due November 1</b>
Spring (Apr/May/Jun) .....	<b>art due February 1</b>
Summer (Jul/Aug/Sep) .....	<b>art due May 1</b>
Fall (Oct/Nov/Dec) .....	<b>art due August 1</b>

# UAC Magazine advertising commitment

Issue	Year	Art due	Ad type				Rate		
			Full	1/2	1/4	B/W	Color	Insert	
			OBC* IFC* IBC* FPI						
Winter	20____	Nov. 10	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____
Spring	20____	Feb. 10	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____
Summer	20____	May 10	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____
Fall	20____	Aug. 10	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____

\* Not currently available

Total for all insertions

\$ \_\_\_\_\_

**Discount for full- and half-page ads, UAC business-level members only:**

10% for 4 issues in 12-month period

\$ \_\_\_\_\_

**Total UAC Magazine advertising commitment**

**\$ \_\_\_\_\_**

*All ad copy and artwork is included at the discretion of the UAC Board and Executive Director and may be edited or refused.*

## Contact info

Company name: \_\_\_\_\_

Current UAC member? ☐ Yes ☐ No

Contact: \_\_\_\_\_

Contact email: \_\_\_\_\_

Contact phone #: \_\_\_\_\_

## Payment (You will be invoiced for each ad as the issue is published)

☐ Please send an electronic invoice to this email: \_\_\_\_\_

☐ I prefer to have a paper invoice mailed to this address:

Name \_\_\_\_\_ Company \_\_\_\_\_

Street address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Please submit this completed form to reserve advertising space:

MAIL: Georgia Urban Ag Council  
2566 Shallowford Road  
Suite 104-Box 117  
Atlanta GA 30345

EMAIL: kathy@georgiauac.com

**Questions? Phone: 706.750.0350 Email: kathy@georgiauac.com**

Updated 1/9/24