



JANUARY 31, 2024
COBB GALLERIA | ATLANTA GA

Powered by



Three options to get the information and training you need!

- ① Landscape Design Workshop
 - ② GA Pesticide License Review for Exam
 - ③ Green Industry Conference
 landscape management | hardscape
 irrigation | taught in Spanish | business
- CEUs | PESTICIDE CREDITS**

Select the track that works for you:

- ① **Landscape Design Workshop** 8:00 am - 3:25 pm
Sustainable Planting Design: Start to Profitable Finish
 This full-day workshop focuses on the effective use of all types of plant material, especially natives. This full-day class takes an artistic approach to sustainable design centering on how to combine form, texture and color. Students learn how to use block design to create stunning combinations that are earth-friendly and eco-smart. The course also teaches how to draw in a realistic elevation view to help sell your ideas. Finally, the course provides various strategies to price your work including design, installation and management.
Instructor: Dr. Richard Ludwig
- ② **Georgia Pesticide License Review for Exam** 8:00 am - 3:25 pm
 This full-day training is intended for turfgrass and ornamental landscape employees interested in attaining the Commercial Pesticide Applicator's Category 24 License in Georgia. This license is required for anyone who does contract spraying of herbicides, insecticides, and fungicides in Georgia for residential, industrial, or business applications. This training also is open to licensed applicators who would like a refresher course.
Optional: Participants are encouraged to purchase both study guide manuals (National Pesticide Applicator Certification Core and Category 24 Ornamental and Turf Pest Control) and follow along during the training. Order these manuals at www.gapestexam.com/examInfo.cfm. Please allow 7-14 days for delivery. Upon completion of the review, participants may register to take the exam through a local technical college testing center in Georgia: www.gapestexam.com.
Instructor: Tim Daly, ANR County Extension Agent, UGA Henry County
CREDITS: AL: 10, OTPC, OTPS | GA: 5 hours Cat 24 | GCLP: 5 hours | NC: 5 L, N, D, and X | SC Recertification Credits: 5
- ③ **Green Industry Conference** 8:00 am - 3:25 pm
 Mix or match topic areas hourly from the following or focus on one topic area all day!
Please see the individual session descriptions on the following pages for approved credits and CEUs.

Green Industry Conference Schedule

7:00 am - 8:00 am **Registration**

continued...

8:00 am - 8:55 am

LANDSCAPE MANAGEMENT 1: Angry Dogs and Irate Customers!

No matter what your job is in the landscape management world, you've dealt with all kinds of issues: angry dogs, irate customers and a whole lot more! Dr. Clint Waltz will use case studies from his clients - and even situations he and his colleagues have encountered - to help you deal with a wide range of circumstances out there in the real world. The importance of IPM, prevention, ID, control of disease and weeds in the landscape, along with herbicide use, will be discussed.

Instructor: Dr. Clint Waltz, UGA

CREDITS: GA: 1 Cat 24 | GCLP: 1 | ISA: Management .5; Certified Arborist .5 | MS: 1 | SC Recertification Credits: 1; Cat 3:1 | TN: C03 - 1; C10 - 1; C12 - 1

LANDSCAPE MANAGEMENT 2: Manage Wildlife Without Losing Your Sanity!

From armadillos to deer, geese and rabbits, nuisance wildlife is a problem! Join Ben Winkelman, Director, Rome-Floyd E.C.O. Center, and Keith Mickler, UGA CAES as they give sound advice as to how to control a variety of creatures that invade landscapes, golf courses, athletic fields and more. There also will be discussion about the use of chemicals (herbicides, fertilizer, etc.).

Instructors: Keith Mickler, UGA CAES and Ben W. Winkelman, Director, Rome-Floyd E.C.O. Center

CREDITS: GA: 1 Cat 24 | GCLP: 1 | MS: 1 | NCLCLB: 1L | SC Recertification Credits: 1; Cat 3:1 | TN: C03 - 1; C10 - 1; C12 - 1

HARDSCAPES: Hardscape Estimating and Bidding

An overview of estimating a Belgard Concrete paver and retaining wall project utilizing real world experience and industry standards that new and experienced Hardscapes contractors can apply to their bidding and estimating procedure to better cover cost and ensure profits on these hardscapes projects.

Instructor: Andrew Harris, Belgard

IRRIGATION: 2-Wire Decoder Systems: Theory of Operation

The differences between conventional systems and decoders system will be discussed, with an in-depth view of when and why a decoder system is beneficial to install.

Instructor: Tim Johnson, SiteOne Landscape Supply

CREDITS: NCICLB: 1 Irrigation

TAUGHT IN SPANISH: IPM and Recognizing Plant Disorders

This class will be taught in Spanish. Using Integrated Pest Management (IPM) to identify and control plant issues in the landscape will be discussed.

Instructor: Rolando Orellana, UGA and UGA CAES Team

CREDITS: GA: 1 Cat 24 | GCLP: 1 | MS: 1 | NCLCLB: 1L | SC Recertification Credits: 1; Cat 3:1

BUSINESS: Where Do I Find My Next Great Employee?

Every company no matter what business they are in has trouble finding employees. Learn where to look and how to find the best available employees. To do so you must think differently and act differently. Remember insanity is doing the same thing over and over again and expecting different results.

Instructor: Rex Bishop, Tea Olive Productions

CREDITS: NCLCLB: 1B | NCICLB: 1B

8:55 am - 10:15 am

Break | Time to explore the trade show

10:15 am - 11:10 am

LANDSCAPE MANAGEMENT 1: Cold Damage on Shrubs: Lessons Learned

Many shrubs suffered damage in the 2022-2023 cool season. Symptoms varied by species and location. Which ones came through and which ones took the worst hit - where and why? And most importantly, what can we do to prevent the worst in the future. There will be discussion about fertilizer use on damaged plants, along with IPM, prevention, ID, control of disease and weeds in the landscape, along with herbicide use.

Instructor: Dr. Bodie V. Pennisi, UGA

CREDITS: GA: 1 Cat 24 | GCLP: 1 | MS: 1 | NCLCLB: 1L | SC Recertification Credits: 1; Cat 3:1 | TN: C03 - 1; C10 - 1; C12 - 1

LANDSCAPE MANAGEMENT 2: What's Bugging You? Lookout for These Insect Pests!

Stay ahead of issues in your landscape by using integrated pest management (IPM) to identify and control potential insect problems. Prevention, ID, control, etc. will be discussed in regards to chemical applications.

Instructor: Dr. Shimat Joseph, UGA

CREDITS: GA: 1 Cat 24 | GCLP: 1 | MS: 1 | NC: 1 L, N, D, and X | NCLCLB: 1L | SC Recertification Credits: 1; Cat 3:1 | TN: C03 - 1; C10 - 1; C12 - 1

Not a UAC member? Join today and register all your employees at the member rate! urbanagcouncil.com

For updates and to register online: www.SiteOne.com/2024LPUU

HARDSCAPES: Belgard: What's New and What's Changed

Artforms™ is a revolutionary system that utilizes a large-format modular panel system to create infinite design possibilities with ease. From benches to planters to fire pits to outdoor kitchens to seating areas. They are all possible with this new innovative line. Let us walk you through how to put Artforms to work in your business.

Instructor: Andrew Harris, Belgard

IRRIGATION: 2-Wire Decoder Systems: System Components and Installation Best Practices

What all is needed to successfully install a 2-wire system and the best way to do it. Covering all types of 2 -wire systems. Setting up decoders systems to last.

Instructor: Tim Johnson, SiteOne Landscape Supply

CREDITS: NCICLB: 1Irrigation

TAUGHT IN SPANISH: Equipment Safety

This class will be taught in Spanish. Attendees will learn basic equipment safety to protect themselves from injury.

Instructor: Rolando Orellana, UGA and UGA CAES Team

CREDITS: GA: 1 Cat 24 | GCLP: 1 | MS: 1 | NCLCLB: 1B

BUSINESS: Pricing and Cost Analysis

To be profitable you must understand your costs first and how to price next. Most landscapers have problems with understanding their true costs and they use the unrealistic WAG method to price. Lets take a look and analyze your costs and make sure you have covered everything to make the price right and you profitable.

Instructor: Rex Bishop, Tea Olive Productions

CREDITS: NCLCLB: 1B | NCICLB: 1B | ISA: Management 1; Certified Arborist 1

11:15 am - 12:10 pm

LANDSCAPE MANAGEMENT 1: Preparing For 2024 Turfgrass Disease ID and Management: Latest Research

Dr. Alfredo Martinez will share the latest investigations on turfgrass pathology, main foliar, crown and root turfgrass diseases will be discussed in detail. Environmental and cultural factors that promote each disease will be examined. Turfgrass pathogen biology as well as the different methods of disease control will be highlighted. Additionally, a comprehensive discussion on the newest turfgrass fungicides will be emphasized.

Instructor: Dr. Alfredo Martinez, UGA

CREDITS: GA: 1 Cat 24 | GCLP: 1 | MS: 1 | NC: 1 L, N, D, and X | NCLCLB: 1L | SC Recertification Credits: 1; Cat 3:1 | TN: C03 - 1; C10 - 1; C12 - 1

LANDSCAPE MANAGEMENT 2: What Should You Be Looking for in 2024? An Overview of Landscape Diseases

Every year brings new disease issues in the landscape. Dr. Williams-Woodward will give you a heads up of what the experts are seeing, how to 1st off prevent issues, and if the occur, how to identify, control and eradicate disease in the landscape!

Instructor: Jean Williams-Woodward,, UGA

CREDITS: GA: 1 Cat 24 | GCLP: 1 | ISA: BCMA Science .5; Certified Arborist .5 | MS: 1 | NC: 1 L, N, D, and X | NCLCLB: 1L | SC Recertification Credits: 1; Cat 3:1 | TN: C03 - 1; C10 - 1; C12 - 1

HARDSCAPES: Cleaning and Sealing: A Great Opportunity to Expand Your Hardscape Business

Sealing 101 is an informative course designed to teach contractors the basics of sealing concrete and natural stone pavers. The presentation will begin with an overview of the various types of types of sealers on the market and then move into deeper discussion on preparation and installation techniques. The final topic will be common issues with sealer and how to address them. Questions and answers will be mixed in throughout to keep the audience engaged.

Instructor: Topher Grennan, Alliance

IRRIGATION: 2-Wire Decoder Systems: Diagnostics

How to troubleshoot and repair all types of 2-wire systems.

Instructor: Tim Johnson, SiteOne Landscape Supply

CREDITS: NCICLB: 1 Irrigation

TAUGHT IN SPANISH: Turfgrass Management

This class will be taught in Spanish. All areas of turfgrass management and maintenance will be covered. The importance of IPM, prevention, ID, control of disease and weeds in the landscape, along with herbicide use, will be discussed.

Instructor: Rolando Orellana, UGA and UGA CAES Team

CREDITS: GA: 1 Cat 24 | GCLP: 1 | MS: 1 | NC: 1 L, N, D, and X | NCLCLB: 1L | SC Recertification Credits: 1; Cat 3:1 | TN: C03 - 1; C10 - 1; C12 - 1

BUSINESS: Benchmarking: Numbers You Should Track and Know

There is a benchmark for almost everything. Learn the critical benchmarks used in the landscape industry and see how you stack up against the others. If you aren't measuring it you can't know if it is working. Measurements are the key to success. If you are not benchmarking, you are probably losing money.

Instructor: Rex Bishop, Tea Olive Productions

CREDITS: NCLCLB: 1B | NCICLB: 1B | ISA: Management 1; Certified Arborist 1

12:10 pm - 1:30 pm

Lunch | Time to explore the trade show

1:30 pm - 2:25 pm

LANDSCAPE MANAGEMENT 1: Strategies for Controlling Problem Weeds in Turf

Dr. Patrick McCullough will guide you through prevention, identification and control of weeds in turfgrass. Once identified, he will provide information to select the most effective methods (whether cultural or with pesticides) to control and eradicate turf-grass weeds in the landscapes.

Instructor: Dr. Clint Waltz, UGA

CREDITS: GA: 1 Cat 24 | GCLP: 1 | MS: 1 | NC: 1 L, N, D, and X | NCLCLB: 1L | SC Recertification Credits: 1; Cat 3:1 | TN: C03 - 1; C10 - 1; C12 - 1

LANDSCAPE MANAGEMENT 2: Back to Basics: Building An Annual/Seasonal Color Garden With Real, Available Flowers That WORK

Shiny magazines. Pinterest boards. Annual trial gardens. Seed catalogs. A stroll through the garden center. Do any of these things make your heart race with anticipation about the season to come? I confess... I love every opportunity to immerse myself in beauty and dream of the next garden. Then reality hits. That amazingly unique plant from the Pinterest board only exists in Fantasyland. The coolest caladium ever won't be commercially for 3-5 more years, if it makes it out of the trial phase. The seed catalog photos were enhanced. The combination from the magazine only works somewhere in Canada. Sometimes, we get so hyper-focused on that one special flower that a lack of availability completely derails our vision. This doesn't have to happen. We can design winning flower gardens no matter what. It's all about going Back to Basics. Artistry is just important as the plants we choose. In this class, Jenny Hardgrave, Simply Flowers, Inc, will teach you how to design a strong framework for your annual gardens that will fit with your favorite suppliers' selections and dazzle your clients. And, the plants will thrive in your region. In the end, a garden isn't special because of a fascinating new variety of flower. It's special because the structure is solid, the colors are right, and the textures are palpable. Come and hear how to make your floral dreams come true! Of course, the importance of IPM, prevention, ID, control of disease and weeds in these seasonal flower beds will be discussed.

Instructor: Jenny Hardgrave, Simply Flowers, Inc.

CREDITS: GA: 1 Cat 24 | GCLP: 1 | MS: 1 | NCLCLB: 1L

HARDSCAPES: Properly Designing and Engineering Segmental Retaining Walls

What to look for and consider when building a segmented retaining wall.

Instructor: David Agee, SiteOne Landscape Supply

IRRIGATION: Introduction to Irrigation

We will cover the foundations of an irrigation system from start to finish including all the major components, operation, and installation.

Instructor: Shawn Sandink, SiteOne Landscape Supply

CREDITS: NCICLB: 1 Irrigation

TAUGHT IN SPANISH: Pruning: Basics and Appropriate Tools

This class will be taught in Spanish. Attendees will learn basic pruning techniques, including appropriate tools to use for specific situations. ID and control of insects, disease and proper chemical application will be discussed.

Instructor: Rolando Orellana, UGA and UGA CAES Team

CREDITS: GA: 1 Cat 24 | GCLP: 1 | ISA: Practice 1; Climber Specialist 1; Certified Arborist 1; Aerial Lift Specialist 1 | MS: 1 | NCLCLB: 1L | SC Recertification Credits: 1; Cat 3:1 | TN: C03 - 1; C10 - 1; C12 - 1

BUSINESS: Grow Your Company to the Next Level

Growing anything can be hard. We have all killed a few plants in our lifetime, we didn't give them what they needed to grow well. Are you giving your company what it needs to grow well and prosper. Learn how to take you and your company to the next level.

Instructor: Rex Bishop, Tea Olive Productions

CREDITS: NCLCLB: 1B | NCICLB: 1B

Not a UAC member? Join today and register all your employees at the member rate! urbanagcouncil.com

For updates and to register online: www.SiteOne.com/2024LPUU

LANDSCAPE MANAGEMENT 1: Newly Constructed Landscapes: Plant Health and Establishment Issues

New job, new client, new landscape. Greg Huber, UGA will discuss typical issues with managing and maintaining a newly installed/constructed landscape, and how to tackle them while meeting client expectations. The importance of IPM, prevention, ID, control of disease and weeds in the landscape, along with herbicide use, will be discussed.

Instructor: Greg Huber, UGA

CREDITS: GA: 1 Cat 24 | GCLP: 1 | MS: 1 | NCLCLB: 1L | SC Recertification Credits: 1; Cat 3:1 | TN: C03 - 1; C10 - 1; C12 - 1

LANDSCAPE MANAGEMENT 2: Advanced Pruning for Landscape Pros

You know the basics. Here's expert guidance on advanced pruning techniques for landscape professionals. Rick Smith will also guide you on the proper use of chemical treatments (if necessary) for tree pests and disease.

Instructor: Rick Smith, The Pruning Guru

CREDITS: GA: 1 Cat 24 | GCLP: 1 | ISA: Practice 1; Climber Specialist 1; Certified Arborist 1; Aerial Lift Specialist 1 | MS: 1 | NCLCLB: 1L | SC Recertification Credits: 1; Cat 3:1 | TN: C03 - 1; C10 - 1; C12 - 1

HARDSCAPES: Ride the Green Wave! Getting Started in Artificial Turf

The objective of this class will be to provide the basic information on artificial turf construction, bidding, and installation. Great for contractors looking to expand their business offerings and those that are currently installing.

- > How is turf made
- > Where can it be used
- > Design and bidding
- > Install overview
- > Care and Maintenance

Instructor: Brian Emert, Synthetic Turf Resources

IRRIGATION: Introduction to Landscape Lighting

Come join us for a beginner/intermediate class for landscape lighting and design. In the first half of this session we will discuss the components of a lighting system, best practices, and basic installation. During the second half, we will dive deeper into more advanced techniques of lighting and lighting design and the application of these in your jobs. If you are new to landscape lighting or want to learn more this will be a great class for you to add some skills to your toolbelt and some margins to your business!

Instructor: Jason Radake, Hunter Industries

TAUGHT IN SPANISH: Pesticide Safety

This class will be taught in Spanish. It's important to know proper techniques for pesticide use. This will be emphasis of this class.

Instructor: Rolando Orellana, UGA and UGA CAES Team

CREDITS: GA: 1 Cat 24 | GCLP: 1 | MS: 1 | NCLCLB: 1B | SC Recertification Credits: 1; Cat 3:1 | TN: C03 - 1; C10 - 1; C12 - 1

BUSINESS: Leadership For Landscape Companies: Make a Difference

There is a big difference between a good manager and a good leader. Leaders take their organization forward. Managers typically take care of stuff. Learn how you can be a good manager and a great leader and make a difference in your life and the life of others. Leaders empowers others, defines reality and serves others. Leaders inspire. Learn how to be a leader.

Instructor: Rex Bishop, Tea Olive Productions

CREDITS: NCLCLB: 1B | NCICLB: 1B

Instructors

David Agee, the commercial design and engineering lead at SiteOne Landscape Supply, has a 20-year history in the hardscape industry focused on modular retaining wall design. His experience spans residential and commercial applications, encompassing various Segmental Retaining Wall (SRW) systems.

Rex Bishop, Tea Olive Productions, has taught landscaping, leadership, management and safety for over 40 years. He has written several textbooks and numerous training manuals as well as materials for the Georgia Green Industry Association and the National Association of Landscape Professionals.

Tim Daly, UGA CAES Henry County, manages agricultural and natural resources programs in Henry County by providing educational programs in forestry, horticulture, landscape management, water conservation and in related areas. Additionally, he oversees Master Gardener Extension volunteers who provide assistance in the implementation Extension programs. Tim was previously with Gwinnett County CAES for over 17 years.

Brian Emert is a nine-year veteran of the turf industry. Initially a landscape contractor, Brian moved into sales with Synthetic Turf Resources. He specializes in training up-and-coming contractors and installers – giving them the tools they need to succeed in the world of artificial grass. Brian works closely with SiteOne providing product knowledge and install expertise for all types of turf installations.

Topher Grennan is southeast sales manager for Alliance, where he has worked since 2013 and became the national contact for Alliance to SiteOne. During his time at Alliance, he has built a wealth of hardscape knowledge and regularly hosts educational seminars for contractors and dealers in his territory.

Jenny Hardgrave, owner of Simply Flowers, Inc., has a reputation for unique designs, quality flowers and outstanding customer service. Not only are Jenny's designs creative and colorful, she understands the importance of caring for the plants once they are in the ground. With her TLC, flowers thrive!

Andrew Harris is Belgard's north Georgia territory manager. His work as a hardscapes industry speaker/ICPI Course Contractor Instructor and Belgard rep combines for over 20 years of experience in the hardscapes market.

Greg Huber, public service and outreach faculty member at UGA, leads the Georgia Certified Landscape and Plant Professional Programs through the Georgia Center for Urban Agriculture. Huber is a Georgia registered landscape architect and served as the coordinator and lead instructor for the horticulture program at Southern Crescent Technical College, specializing in workforce training. His 32-year career in the green industry includes workforce training, site planning, landscape design, landscape contracting, landscape management, retail nursery, carpentry, and Christmas tree production.

Tim Johnson, now the commercial services manager and regional irrigation training instructor for SiteOne Landscape Supply, spent the first 20 years of his 32-year career as a contractor installing and servicing residential, commercial and golf course irrigation systems.

Dr. Shimat Joseph is an assistant professor and Extension specialist in the UGA Department of Entomology. Dr. Joseph's research and extension program focuses on studying the ecology and management of existing and emerging arthropod pests of ornamental plants and turfgrass.

Dr. Richard Ludwig, a college educator of 30+ years specializing in horticulture, landscape design, and landscape management, was horticulture program director and Georgia Green Industry Educator of the Year. His career includes hosting PBS TV's GardenSmart, serving as a *Southern Living* magazine garden specialist, and as a national spokesperson for Miracle Gro potting soils.

Dr. Alfredo Martinez, with the University of Georgia Plant Pathology Department in Griffin, has worked as plant pathologist for over 30 years. Dr. Martinez is currently working on the development and transfer of information for the management of new or recurring turfgrass diseases. His research and extension programs are actively engaged in turfgrass disease surveillance and disease dynamics as well as cultural, biological and chemical disease control on cool and warm season grasses.

Keith Mickler, UGA CAES, provides leadership for the efforts of the Floyd County Extension staff in developing an effective total county educational program. Keith is currently the President of the National Association of County Agricultural Agents.

Rolando Orellana, UGA and UGA CAES Team, serves as coordinator for the Urban Water Management/Irrigation program for the University of Georgia Center for Urban Agriculture, and is also the co-chair of the UGA Spanish Professional Extension Committee. Rolando has been part of the green industry in Georgia for almost two decades.

Dr. Bodie V. Pennisi, professor and statewide Extension landscape specialist in the Department of Horticulture at the University of Georgia. Dr. Pennisi is responsible for planning and coordinating a statewide Extension program to support the professional landscape industry, and conducting applied research with emphasis on sustainable landscape practices.

Jason Radake, sales manager for Hunter Industries in Georgia, started his career in irrigation and lighting sales and has continued in the green industry for 25+ years working in both distribution and manufacturing. Jason enjoys sharing his knowledge of the industry and helping companies grow with new revenue generating opportunities.

Shawn Sandink, with SiteOne Landscape Supply, has over 20 years of green industry leadership experience, Shawn has worked at many positions within the industry including as irrigation technician, landscape contractor, irrigation distribution customer service, sales, pump-station associate service provider and trainer.

Rick Smith, owner of The Pruning Guru, is a certified Georgia Nurseryman and a Georgia Certified Landscape Professional, both through the University of Georgia.

Dr. Clint Waltz, with the UGA Turfgrass Team, has state-wide responsibilities in all turfgrass management areas, including turfgrass water management. He serves as an ex-officio board member for the Georgia Urban Ag Council and serves the golf course industry through the Georgia Golf Course Superintendents Association.

Dr. Jean Williams-Woodward, University of Georgia, has a Ph.D. in plant pathology. She developed and teaches undergraduate and graduate courses in ornamental pest management, diagnosis and management of plant diseases, and clinical plant pathology.

Ben W. Winkelman, director of the Rome-Floyd E.C.O. Center, has a passion for wildlife that began when he volunteered for the Georgia Department of Natural Resources, leading to a permanent position as State Conservation Officer/Game Warden. He is a Deputy U.S. Fish and Wildlife Special Agent and has worked with the Department of Defense within the Defense Intelligence Agency.

► Travel

Map, driving directions, and parking instructions can be found here: urbanagcouncil.com/landscape-pro-university

NOTE: \$10.00 per vehicle parking fee IS NOT included in registration. Payment is by debit or credit card only. NO CASH is accepted.

► Cancellations and additional expenses

Cancellations must be received 14 days prior to the event date for a full refund. No Shows will not be refunded.

Transportation, lodging, parking and activities other than those listed on the agenda will be at your own expense.

► Registration

> The morning break, lunch and entry to the trade show are included in registration fee.

> Registration and check-in will begin at 7:00 am; sessions begin at 8:00 am.

To register, complete the form on the following page then:

Scan/Email: office@georgiauac.com FAX: 404-900-9194

Mail: Georgia Urban Ag Council | 2566 Shallowford Road, Suite 104 - Box 117 | Atlanta GA 30345 (must be received by 1/15/24)

Or register online here: www.SiteOne.com/2024LPUU

► Location

Cobb Galleria Centre | Two Galleria Parkway | Atlanta GA 30339



Come grow with us.



- meet and learn from other professionals
- access resources to grow your business
- make a difference in your industry



urbanagcouncil.com | 706.750.0350



Registration form

To register online: www.SiteOne.com/2024LPUU

**JANUARY
31, 2024**

Attendee info

First _____ Last _____

Company _____ Job Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Pesticide License State & Number (if those credits are wanted) _____

**What is your
primary business?**

- | | | | | |
|---|---|---|---|---------------------------------------|
| <input type="checkbox"/> Landscape design | <input type="checkbox"/> Turf care | <input type="checkbox"/> Athletic/parks/rec mgmt. | <input type="checkbox"/> Nursery/grower | <input type="checkbox"/> Irrigation |
| <input type="checkbox"/> Landscape construction | <input type="checkbox"/> Sod production | <input type="checkbox"/> Sports turf management | <input type="checkbox"/> Lighting | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Landscape management | <input type="checkbox"/> Tree care | <input type="checkbox"/> Golf course management | <input type="checkbox"/> Educator | |

Select your track and payment category:

Landscape Design Workshop:

- ☐ UAC members..... \$249
☐ Non-members..... \$299
☐ 54,000 SiteOne Partner Points

GA Pesticide License Review:

- ☐ UAC members..... \$119
☐ Non-members..... \$139
☐ 25,000 SiteOne Partner Points

Green Industry Conference:

- ☐ UAC members..... \$119
☐ Non-members..... \$139
☐ 25,000 SiteOne Partner Points

To use SiteOne Partner Points, select SiteOne Landscape Supply Partners Program member at online registration, or contact your SiteOne branch.

If you selected "Green Industry Conference" please choose one session in each time slot:

8:00 am - 8:55 am

- ☐ Angry Dogs and Irate Customers!
☐ Manage Wildlife Without Losing Your Sanity!
☐ Hardscape Estimating and Bidding
☐ 2-Wire Decoder Systems: Theory of Operation
☐ SPANISH: IPM and Recognizing Plant Disorders
☐ Where Do I Find My Next Great Employee?

10:15 am - 11:10 am

- ☐ Cold Damage on Shrubs: Lessons Learned
☐ What's Bugging You? Lookout for These Insect Pests!
☐ Belgard: What's New and What's Changed
☐ 2-Wire Decoder Systems: Components/Best Practices
☐ SPANISH: Equipment Safety
☐ Pricing and Cost Analysis

11:15 am - 12:10 pm

- ☐ Preparing For 2024 Turfgrass Disease ID and Management
☐ What Should You Be Looking for in 2024? Landscape Diseases
☐ Cleaning and Sealing: Expand Your Hardscape Business
☐ 2-Wire Decoder Systems: Diagnostics
☐ SPANISH: Turfgrass Management
☐ Benchmarking: Numbers You Should Track and Know

1:30 pm - 2:25 pm

- ☐ Strategies for Controlling Problem Weeds in Turf
☐ Back to Basics: Building An Annual/Seasonal Color Garden
☐ Properly Designing/Engineering Segmental Retaining Walls
☐ Introduction to Irrigation
☐ SPANISH: Pruning: Basics and Appropriate Tools
☐ Grow Your Company to the Next Level

2:30 pm - 3:25 pm

- ☐ Newly Constructed Landscapes: Plant Health/Establishment
☐ Advanced Pruning for Landscape Pros
☐ Ride the Green Wave! Getting Started in Artificial Turf
☐ Introduction to Landscape Lighting
☐ SPANISH: Pesticide Safety
☐ Leadership For Landscape Companies: Make a Difference

Questions?

Call 706.750.0350 or email office@georgiauac.com

Please complete separate registration forms for each attendee. If registering more than one person per company and paying as a group, just complete payment info on one registration.

Payment method

☐ A check payable to Georgia UAC is enclosed.

Please charge my ☐ Discover ☐ MasterCard ☐ Visa ☐ American Express

Name on card _____

Billing address for card _____

City _____ State _____ Zip _____

Card # _____ Exp Date: _____ Security code: _____

**Must be received
by 1/15/24**

Mail: Georgia Urban Ag Council, 2566 Shallowford Road, Suite 104-Box 117, Atlanta GA 30345
Email: office@georgiauac.com | FAX: 404-900-9194