



**Do you
want to
ADVERTISE
your
product or
service to
landscape
& turf
professionals?**

2024 UGA Turfgrass Pest Control Recommendations for Professionals contains research and data from the University of Georgia's Turf Team.

A valuable resource, this handbook is used by your customers in the field for two full years. It is also available to view online, expanding your opportunity to reach out to green industry workers.

About the publication

- Horizontal (landscape) format
- Covers (inside and outside) printed in color
- Interior of book printed in black & white only
- 2500 copies printed and distributed throughout a two-year period
- Available for online download

Ad specifications

- Resolution: 300 dpi
- Mode: CMYK (for covers) or Grayscale (for interior) only
- File format: jpg, png or pdf
- No bleeds

All ad copy and artwork is at the discretion of the UAC Board and Executive Director and may be edited or refused.

Email your completed form as soon as possible to reserve advertising space: kathy@georgiauac.com
Email camera-ready ads no later than September 1, 2023: kathy@georgiauac.com



2024 Turfgrass Pest Control Recommendations for Professionals Advertising Commitment

To be published November 2023

Company _____ UAC business-level member? Yes No

Contact _____

Contact email: _____

Contact phone #: _____

PLEASE NOTE: This publication is printed in a horizontal (landscape) not vertical (portrait) format.

Ad size*	Camera-ready ad sizes	Business-level UAC members	Others
Full page (covers subject to availability)			
• Inside front cover (full color) - no longer available -			
• Inside back cover (full color)	10" x 7.5" (landscape only)	<input type="checkbox"/> \$1200	<input type="checkbox"/> \$1500
• Outside back cover (full color) - no longer available -			
• Center (full color)	10" x 6.5" (landscape only)	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$1300
• Interior (black/white)	10" x 7.5" (landscape only)	<input type="checkbox"/> \$750	<input type="checkbox"/> \$1000
1/2 page (black/white)	10" x 3.5" (landscape only)	<input type="checkbox"/> \$500	<input type="checkbox"/> \$800

Total advertising commitment \$ _____

* All cover and center ad space is subject to availability. You will be notified if the space you selected is no longer available.

Payment info

A check payable to Georgia UAC will follow this application, mailed to Georgia Urban Ag Council, PO Box 3400, Duluth GA 30096

Please charge my Discover MasterCard Visa American Express

Name on card _____

Billing address for card _____

City _____ State _____ Zip _____

Credit card # _____

Exp Date: _____ Security code: _____

Signed: _____ Date: _____

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Georgia Urban Ag Council | PO Box 3400 | Duluth GA 30096 • Phone: 706-750-0350 • Email: office@georgiauac.com

Questions? Phone: 706.750.0350 Email: kathy@georgiauac.com

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