



Ad size	Camera-ready art sizes	Business-level UAC members		Others	
		black & white	color	black & white	color
Full page (covers subject to availability)					
• Outside back cover (OFC)*	7.5 in. x 10 in. (portrait only)	n/a	\$996	n/a	n/a
• Inside front cover (IFC)*	7.5 in. x 10 in. (portrait only)	n/a	\$779	n/a	n/a
• Inside back cover (IBC)*	7.5 in. x 10 in. (portrait only)	n/a	\$779	n/a	n/a
• Interior of magazine (FPI)	7.5 in. x 10 in. (portrait only)	\$483	\$705	\$669	\$892
1/2 page	7.5 in. x 5 in. (landscape only)	\$335	\$520	\$483	\$705
1/4 page	3.75 in. x 5 in. (portrait only)	\$297	\$445	\$408	\$557

* Not currently available

Frequency discount for current business-level UAC members

- 10% discount for four-issue commitment of full- and half-page ads in 12-month period.

Inserts

Preprinted inserts may be included with the magazine for \$499 for a one-page insert. Inserts for each issue must be shipped directly to the printer by the “art due” date. Please contact us for the shipping address and rates on multi-page inserts.

Bonuses for advertisers

- Each issue will have a directory with the advertiser, their website, and the page where their ad can be found.
- UAC vendor members who make a four-issue commitment with a full-page ad may submit a press release (500 words or less) for a new product or service (released in the preceding nine months) for our Marketplace News feature at no additional cost. Contact us for submission instructions.

Specifications

Resolution: 300 dpi | Mode: CMYK or Grayscale only | File format: jpg, png, pdf | No crops/bleeds

Publication schedule

Winter (Jan/Feb/Mar)**art due November 1**
 Spring (Apr/May/Jun).....**art due February 1**

Summer (Jul/Aug/Sep)**art due May 1**
 Fall (Oct/Nov/Dec)**art due August 1**



Reinforce your marketing message in our monthly Member Marketplace electronic bulletin boards.
Available to current business-level UAC members only.

Digital format

- Emails are distributed to current UAC members (approximately 1,200) around the 5th of each month.
- Maximum of ten ads will be included per month; ads will be placed in the emails in the order received.

Specifications

- Submit your 8.5” x 11” flyer as a pdf document via email to kathy@georgiauac.com.
- Flyer must contain a specific promotional offer geared toward Georgia UAC members.
- NOTE: people will be reading this ad on their smartphones, so keep the content simple and legible.

Rates

1-5 months: \$250/month 6-11 months: \$225/month 12 months: \$205/month

Deadlines

Artwork must be received no later than the 1st of the month to be included in that month’s email.

UAC Magazine advertising commitment

Issue	Year	Art due	Ad type						Rate		
			Full			1/2	1/4	B/W		Color	Insert
			OBC* IFC*	IBC*	FPI						
Winter	20__	Nov. 10			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____	
Spring	20__	Feb. 10			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____	
Summer	20__	May 10			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____	
Fall	20__	Aug. 10			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____	

* Not currently available

Total for all insertions \$ _____

Discount for full- and half-page ads, UAC business-level members only:
10% for 4 issues in 12-month period \$ _____

Total UAC Magazine advertising commitment \$ _____

Member Marketplace advertising commitment

Months of insertion

January 20__ April 20__ July 20__ October 20__

February 20__ May 20__ August 20__ November 20__

March 20__ June 20__ September 20__ December 20__

Total UAC Member Marketplace commitment \$ _____

Total advertising commitment \$ _____

All ad copy and artwork is included at the discretion of the UAC Board and Executive Director and may be edited or refused.

Company name: _____

Current UAC member? Yes No

Contact: _____

Contact email: _____

Contact phone #: _____

Payment *(You will be invoiced for each ad as it is published)*

Please send an electronic invoice to this email: _____

I prefer to have a paper invoice mailed to this address:

Name _____ Company _____

Street address _____

City/State/Zip _____

Please submit this completed form to reserve advertising space:

MAIL: Kathy Johnson | Georgia Urban Ag Council | PO Box 3400 | Duluth GA 30096

EMAIL: kathy@georgiauac.com

Questions? Phone: 706.750.0350 Email: kathy@georgiauac.com