



Ad size	Camera-ready art sizes	Business-level UAC members		Others	
		black & white	color	black & white	color
<i>Full page (covers subject to availability)</i>					
• Outside back cover (OFC)*	7.5 in. x 10 in. (portrait only)	n/a	\$849	n/a	n/a
• Inside front cover (IFC)*	7.5 in. x 10 in. (portrait only)	n/a	\$742	n/a	n/a
• Inside back cover (IBC)*	7.5 in. x 10 in. (portrait only)	n/a	\$742	n/a	n/a
• Interior of magazine (FPI)	7.5 in. x 10 in. (portrait only)	\$460	\$672	\$637	\$849
1/2 page	7.5 in. x 5 in. (landscape only)	\$319	\$495	\$460	\$672
1/4 page	3.75 in. x 5 in. (portrait only)	\$283	\$424	\$389	\$530

* Not currently available

Frequency discount

- 10% discount for four-issue commitment of full- and half-page ads in 12-month period, current business-level UAC members only.

Inserts

Preprinted inserts may be included with the magazine for \$300 for a one-page insert. Inserts for each issue must be shipped directly to the printer by the “art due” date above. Please contact us for the shipping address and rates on multi-page inserts.

Bonuses for advertisers

- Each issue will have a directory with the advertiser, their website, and the page where their ad can be found.
- UAC vendor members who make a four-issue commitment with a full-page ad may submit a press release (500 words or less) for a new product or service (released in the preceding nine months) for our Marketplace News feature at no additional cost. Contact us for submission instructions.

Specifications

- Resolution: 300 dpi
- Mode: CMYK or Grayscale only (no RGB or index color)
- File format: jpg, png, pdf
- No crops/bleeds

All ad copy and artwork is included at the discretion of the UAC Board and Executive Director and may be edited or refused.

Publication schedule

- Winter (Jan/Feb/Mar)**art due November 10**
- Spring (Apr/May/June)**art due February 10**
- Summer (Jul/Aug/Sep).....**art due May 10**
- Fall (Oct/Nov/Dec).....**art due August 10**

Submit artwork by art due date to Kathy Johnson via email: kathy@georgiauac.com



Company name: _____

Current UAC member? Yes No

Contact: _____

Contact email: _____

Contact phone #: _____

Issue	Year	Art due	Ad type						Rate		
			Full			1/2	1/4	B/W		Color	Insert
			OBC*	IFC*	IBC*	FPI					
Winter	20____	Nov. 10				<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____
Spring	20____	Feb. 10				<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____
Summer	20____	May 10				<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____
Fall	20____	Aug. 10				<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____

* Not currently available

Total for all insertions \$ _____

Discount for full- and half-page ads, UAC business-level members only:

10% for 4 issues in 12-month period \$ _____

Total advertising commitment \$ _____

Payment (You will be invoiced for each ad as it is published)

Please send an electronic invoice to this email: _____

I prefer to have a paper invoice mailed to this address:

Name _____ Company _____

Street address _____

City/State/Zip _____

Please submit this completed form to reserve advertising space:

MAIL: Kathy Johnson
Georgia Urban Ag Council
PO Box 3400
Duluth GA 30096

EMAIL: kathy@georgiauac.com