



| Ad size | Camera-ready art sizes | Business-level UAC members | | Others | |
|---|----------------------------------|----------------------------|-------|---------------|-------|
| | | black & white | color | black & white | color |
| <i>Full page (covers subject to availability)</i> | | | | | |
| • Outside back cover (OFC)* | 7.5 in. x 10 in. (portrait only) | n/a | \$738 | n/a | n/a |
| • Inside front cover (IFC)* | 7.5 in. x 10 in. (portrait only) | n/a | \$645 | n/a | n/a |
| • Inside back cover (IBC)* | 7.5 in. x 10 in. (portrait only) | n/a | \$645 | n/a | n/a |
| • Interior of magazine (FPI) | 7.5 in. x 10 in. (portrait only) | \$460 | \$672 | \$637 | \$849 |
| 1/2 page | 7.5 in. x 5 in. (landscape only) | \$319 | \$495 | \$460 | \$672 |
| 1/4 page | 3.75 in. x 5 in. (portrait only) | \$283 | \$424 | \$389 | \$530 |

* Not currently available

Frequency discount

- 10% discount for four-issue commitment of full- and half-page ads in 12-month period, current business-level UAC members only.

Inserts

Preprinted inserts may be included with the magazine for \$300 for a one-page insert. Inserts for each issue must be shipped directly to the printer by the “art due” date above. Please contact us for the shipping address and rates on multi-page inserts.

Bonuses for advertisers

- Each issue will have a directory with the advertiser, their website, and the page where their ad can be found.
- UAC vendor members who make a four-issue commitment with a full-page ad may submit a press release (500 words or less) for a new product or service (released in the preceding nine months) for our Marketplace News feature at no additional cost. Contact us for submission instructions.

Specifications

- Resolution: 300 dpi
- Mode: CMYK or Grayscale only (no RGB or index color)
- File format: jpg, png, pdf
- No crops/bleeds

All ad copy and artwork is included at the discretion of the UAC Board and Executive Director and may be edited or refused.

Publication schedule

- Winter (Jan/Feb/Mar)**art due November 10**
- Spring (Apr/May/June)**art due February 10**
- Summer (Jul/Aug/Sep).....**art due May 10**
- Fall (Oct/Nov/Dec).....**art due August 10**

Submit artwork by art due date to Kathy Johnson via email: kathy@georgiauac.com



Company name: _____

Current UAC member? Yes No

Contact: _____

Contact email: _____

Contact phone #: _____

| Issue | Year | Art due | Ad type | | | | | | Rate | |
|--------|--------|---------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|----------|
| | | | Full | | | 1/2 | 1/4 | B/W | | Color |
| | | | OBC* | IFC* | FPI | | | | | |
| Winter | 20____ | Nov. 10 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | \$ _____ |
| Spring | 20____ | Feb. 10 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | \$ _____ |
| Summer | 20____ | May 10 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | \$ _____ |
| Fall | 20____ | Aug. 10 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | \$ _____ |

* Not currently available

Total for all insertions \$ _____

Discount for full- and half-page ads, UAC business-level members only:
 10% for 4 issues in 12-month period \$ _____

Total advertising commitment \$ _____

Payment (You will be invoiced for each ad as it is published)

Please send an electronic invoice to this email: _____

I prefer to have a paper invoice mailed to this address:

Name _____ Company _____

Street address _____

City/State/Zip _____

Please submit this completed form to reserve advertising space:

MAIL: Kathy Johnson
 Georgia Urban Ag Council
 PO Box 3400
 Duluth GA 30096

EMAIL: kathy@georgiauac.com