



Ad size	Camera-ready art sizes	Business-level UAC members		Others	
		black & white	color	black & white	color
<i>Full page (covers subject to availability)</i>					
• Outside back cover (OFC)*	7.5 in. x 10 in. (portrait only)	n/a	\$738	n/a	n/a
• Inside front cover (IFC)*	7.5 in. x 10 in. (portrait only)	n/a	\$645	n/a	n/a
• Inside back cover (IBC)*	7.5 in. x 10 in. (portrait only)	n/a	\$645	n/a	n/a
• Interior of magazine (FPI)	7.5 in. x 10 in. (portrait only)	\$400	\$584	\$554	\$738
1/2 page	7.5 in. x 5 in. (landscape only)	\$277	\$430	\$400	\$584
1/4 page	3.75 in. x 5 in. (portrait only)	\$246	\$369	\$338	\$461

* Not currently available

Frequency discount

- 10% discount for four-issue commitment of full- and half-page ads in 12-month period, current business-level UAC members only.

Inserts

Preprinted inserts may be included with the magazine for \$300 for a one-page insert. Inserts for each issue must be shipped directly to the printer by the “art due” date above. Please contact us for the shipping address and rates on multi-page inserts.

Bonuses for advertisers

- Each issue will have a directory with the advertiser, their website, and the page where their ad can be found.
- UAC members who place full-page ads can have their one-page inserts included with that issue’s mailing at no additional cost. Just send your inserts directly to our printer and we’ll take care of the rest. Contact us for the quantity and shipping address.
- UAC vendor members who make a four-issue commitment with a full- or half-page ad may submit a press release (500 words or less) for a new product or service (released in the preceding nine months) for our Marketplace News feature at no additional cost. Contact us for submission instructions.

Specifications

- Resolution: 300 dpi
- Mode: CMYK or Grayscale only (no RGB or index color)
- File format: jpg, png, pdf
- No crops/bleeds

All ad copy and artwork is included at the discretion of the UAC Board and Executive Director and may be edited or refused.

Publication schedule

- Winter (Jan/Feb/Mar)**art due November 10**
- Spring (Apr/May/Jun)**art due February 10**
- Summer (Jul/Aug/Sep).....**art due May 10**
- Fall (Oct/Nov/Dec).....**art due August 10**

Submit artwork by art due date to Kathy Johnson via email: kathy@georgiauac.com

Questions? Call 706.750.0350, email kathy@georgiauac.com or visit urbanagcouncil.com/marketing



Company name: _____

Current UAC member? Yes No

Contact: _____

Contact email: _____

Contact phone #: _____

Issue	Year	Art due	Ad type						Rate		
			Full			1/2	1/4	B/W		Color	Insert
			OBC*	IFC*	IBC*	FPI					
Winter	20____	Nov. 10	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____
Spring	20____	Feb. 10	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____
Summer	20____	May 10	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____
Fall	20____	Aug. 10	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____

* Not currently available

Total for all insertions \$ _____

Discount for full- and half-page ads, UAC business-level members only:
 10% for 4 issues in 12-month period \$ _____

Total advertising commitment \$ _____

Payment (You will be invoiced for each ad as it is published)

Please send an electronic invoice to this email: _____

I prefer to have a paper invoice mailed to this address:

Name _____ Company _____

Street address _____

City/State/Zip _____

Please submit this completed form to reserve advertising space:

MAIL: Kathy Johnson
 Georgia Urban Ag Council
 PO Box 3400
 Duluth GA 30096

EMAIL: kathy@georgiauac.com