

Media Contract

Issue	Year	Ad type											Rate*	
		OBC	Full		FPI	1/2	1/4	1/6	C/BC#	B/W	Color	Insert		
Jan/Feb	20__	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____
Mar/Apr	20__	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____
May/June	20__	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____
Jul/Aug	20__	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____
Sept/Oct	20__	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____
Nov/Dec	20__	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____

Total for all insertions \$ _____

Discount for full/half-page ads, UAC business-level members only:

> 15% for 6 issues in a 12-month period - _____

> 10% for 3 issues in a 12-month period - _____

Classified/business card ads. Choose one:

Please include this text for my classified ad. (Maximum 150 words, including contact information.)

Category: Help wanted Position wanted For sale Looking to buy Other _____

Please reproduce the attached business card.

Choose your preferred advertising payment option:

Please invoice me for each ad as the issue is published.

I prefer to pay for the total ad commitment now to **save an additional 5%**.

**URBAN AG COUNCIL
MAGAZINE
ADVERTISING**

Total
less all discounts

UAC WEBSITE BANNER ADS

Available to current UAC business-level members only

Please indicate month(s) and year(s) for insertions:

<input type="checkbox"/> JAN 20____	<input type="checkbox"/> FEB 20____	<input type="checkbox"/> MAR 20____	<input type="checkbox"/> APR 20____
<input type="checkbox"/> MAY 20____	<input type="checkbox"/> JUN 20____	<input type="checkbox"/> JUL 20____	<input type="checkbox"/> AUG 20____
<input type="checkbox"/> SEP 20____	<input type="checkbox"/> OCT 20____	<input type="checkbox"/> NOV 20____	<input type="checkbox"/> DEC 20____

Number of insertions _____ x monthly rate* = \$ _____

Discount for multiple insertions:

> 15% for 12 insertions in a 12-month period - _____

> 10% for 6 insertions in a 12-month period - _____

Your company website for ad link: _____

UAC LUNCH + LEARN

Available to current UAC business-level members only

Visit urbanagcouncil.com for list of upcoming events.

Month _____ Year _____

Event Sponsor*

UAC DINNER MEETINGS

Available to current UAC business-level members only

Visit urbanagcouncil.com for list of upcoming UAC dinners.

Month _____ Year _____ Location _____

Exclusive Dining Room Sponsor* Dining Room Co-Sponsor* Networking Table Sponsor*

UAC reserves the right to schedule sponsors so that their products/services are not in competition. Sponsorships are awarded on a first-come, first-served basis and must be pre-paid.

Choose your preferred advertising payment option:

Please invoice me for each ad monthly.

I prefer to pay for the total ad commitment now to **save an additional 5%**.

UAC WEBSITE BANNER ADS

Total
less all discounts

UAC LUNCH + LEARN SPONSORSHIP

Total

UAC DINNER MEETING SPONSORSHIP

Total

* For specifications and rates, download our media guide at urbanagcouncil.com/marketing

SEED SPONSORSHIPS

Available to current UAC business-level members only

Diamond* Platinum* Gold* Silver* Bronze* _____

UAC SOD + TURF PRODUCERS FIELD DAY

Exhibit space

Tabletop display space (no room for equipment): 10' x 10'

Exhibit booth (room for equipment display): 20' x 30'

To demonstrate equipment (must also rent booth)

Additional personnel (first two included) _____ x individual rate* = \$ _____

UAC business-level member discount* subtract _____

Early Bird discount (if paid by deadline)* subtract _____

Total booth/demonstrations \$ _____

Sponsorships Business-level UAC members

Reception Sponsor*

Breakfast Sponsor*

Total for sponsorships \$ _____

Display advertising	Camera-ready art sizes	Business-level UAC members*	Others*
Full page (black/white)	7.5 in. x 10 in. (portrait only)	<input type="checkbox"/>	<input type="checkbox"/>
1/2 page (black/white)	7.5 in. x 5 in. (landscape only)	<input type="checkbox"/>	<input type="checkbox"/>
1/4 page (black/white)	3.75 in. x 5 in. (portrait only)	<input type="checkbox"/>	<input type="checkbox"/>
Total for display advertising		\$ _____	

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SEED SPONSORSHIP

Total

UAC SOD + TURF PRODUCERS FIELD DAY EXHIBIT SPACE

Total

UAC SOD + TURF PRODUCERS FIELD DAY SPONSORSHIP

Total

Choose your preferred advertising payment option:

Please invoice me when the program is published.

I prefer to pay for the total ad commitment now to **save an additional 5%**.

UAC SOD + TURF PRODUCERS FIELD DAY ADVERTISING

Total less all discounts

UGA TURFGRASS RESEARCH FIELD DAY

Exhibit space	Business-level UAC members*	Others*
Tabletop space: 10' x 10'	<input type="checkbox"/>	<input type="checkbox"/>
Exhibit booth: 10' x 20'	<input type="checkbox"/>	<input type="checkbox"/>
Double booth: 20' x 20'	<input type="checkbox"/>	<input type="checkbox"/>
Additional registrations (first two included) _____ x individual rate (see Media Guide) = \$_____		

Display ad size	Camera-ready art sizes	Business-level UAC members*	Others*
Full page (black/white)	7.5 in. x 10 in. (portrait only)	<input type="checkbox"/>	<input type="checkbox"/>
1/2 page (black/white)	7.5 in. x 5 in. (landscape only)	<input type="checkbox"/>	<input type="checkbox"/>
1/4 page (black/white)	3.75 in. x 5 in. (portrait only)	<input type="checkbox"/>	<input type="checkbox"/>

UGA TURFGRASS RESEARCH FIELD DAY EXHIBIT SPACE

Total

UGA TURFGRASS RESEARCH FIELD DAY ADVERTISING

Total

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UAC SPORTING CLAYS TOURNAMENT

Available to current UAC business-level members only

- Event Sponsor* Lunch Sponsor*
 Ball Cap Sponsor* Station Sponsor*

TURFGRASS PEST CONTROL RECOMMENDATIONS FOR PROFESSIONALS

Ad size	Camera-ready ad sizes	Business-level UAC members*	Others*
Full page (covers subject to availability)			
• Inside front cover (full color)	10 in x 7.5 in. (landscape only)	<input type="checkbox"/>	<input type="checkbox"/>
• Inside back cover (full color)	10 in x 7.5 in. (landscape only)	<input type="checkbox"/>	<input type="checkbox"/>
• Interior (black/white)	10 in x 7.5 in. (landscape only)	<input type="checkbox"/>	<input type="checkbox"/>
1/2 page (black/white)	10 in. x 3.5 in. (landscape only)	<input type="checkbox"/>	<input type="checkbox"/>

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UAC SPORTING CLAYS TOURNAMENT SPONSORSHIP

Total

Choose your preferred advertising payment option:

- Please invoice me when the handbook is published.
 I prefer to pay for the total ad commitment now to **save an additional 5%**.

TURFGRASS PEST CONTROL RECOMMENDATIONS FOR PROFESSIONALS ADVERTISING

Total
less all discounts



Educational Conference

Sponsorship and networking opportunities

- Event Sponsor*
 Lunch Sponsor*
 Industry Supporter Tabletop Display*
 Education Session Sponsor*

Session #: _____ Session name: _____
 Session #: _____ Session name: _____
 Session #: _____ Session name: _____
 Session #: _____ Session name: _____

	Total	\$ _____
	Early Bird Discount (see Media Guide)	- _____
	UAC Business-Level Member Discount (see Media Guide)	- _____
	Total for sponsorships	\$ _____

EDGE Expo Directory advertising

Ad size	Camera-ready sizes	UAC member*		Non-member*	
		black/white	color	black/white	color
Full page (covers subject to availability)					
• Inside front cover*	7.5 in. x 10 in. (portrait only)	n/a	<input type="checkbox"/>	n/a	n/a
• Inside back cover*	7.5 in. x 10 in. (portrait only)	n/a	<input type="checkbox"/>	n/a	n/a
• Interior	7.5 in. x 10 in. (portrait only)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1/2 page	7.5 in. x 5 in. (landscape only)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1/4 page	3.75 in. x 5 in. (portrait only)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

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EDGE EXPO SPONSORSHIP

Total
less all discounts

EDGE EXPO DIRECTORY ADVERTISING

Total

CONTACT INFO

Company name: _____

Current UAC business-level member? Yes No

Contact name: _____

Contact phone: _____

Contact email: _____

Authorized signature: _____ Date _____

PAYMENT INFO

A check payable to *Georgia UAC* is enclosed.

Please invoice me at this email address: _____

Please charge my Visa MasterCard American Express Discover

Name on card _____

Billing address for card _____

City _____ State _____ Zip _____

Credit card # _____

Exp Date: _____ Security code: _____

Cardholder signature: _____ Date: _____

SPECIAL INSTRUCTIONS

Please return ALL completed pages, including this page:

Mail > Georgia UAC | PO Box 817 | Commerce GA 30529

Phone > 800.687.6949 | Fax > 706.336.6898 | Email > kathy@georgiauac.com

**TOTAL MEDIA
COMMITMENT**

**AMOUNT TO BE
INVOICED OR
CHARGED**