

Media Contract

Issue	Year	Ad type											Rate*
		OBC	IFC	IBC	FPI	1/2	1/4	1/6	C/BC#	B/W	Color	Insert	
Jan/Feb	20____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____
Mar/Apr	20____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____
May/Jun	20____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____
Jul/Aug	20____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____
Sept/Oct	20____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____
Nov/Dec	20____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____

Total for all insertions \$ _____

Discount for full/half-page ads, UAC business-level members only:

> 15% for 6 issues in a 12-month period - _____

> 10% for 3 issues in a 12-month period - _____

Classified/business card ads. Choose one:

☐ Please include this text for my classified ad. (Maximum 150 words, including contact information.)

Category: ☐ Help wanted ☐ Position wanted ☐ For sale ☐ Looking to buy ☐ Other _____

☐ Please reproduce the attached business card.

Choose your preferred advertising payment option:

☐ Please invoice me for each ad as the issue is published.

☐ I prefer to pay for the total ad commitment now to **save an additional 5%.**

**URBAN AG COUNCIL
MAGAZINE
ADVERTISING**

Total
less all
discounts

UAC WEBSITE BANNER ADS

Available to current UAC business-level members only

Please indicate month(s) and year(s) for insertions:

<input type="checkbox"/> JAN 20____	<input type="checkbox"/> FEB 20____	<input type="checkbox"/> MAR 20____	<input type="checkbox"/> APR 20____
<input type="checkbox"/> MAY 20____	<input type="checkbox"/> JUN 20____	<input type="checkbox"/> JUL 20____	<input type="checkbox"/> AUG 20____
<input type="checkbox"/> SEP 20____	<input type="checkbox"/> OCT 20____	<input type="checkbox"/> NOV 20____	<input type="checkbox"/> DEC 20____

Number of insertions _____ x monthly rate* = \$ _____

Discount for multiple insertions:

> 15% for 12 insertions in a 12-month period - _____

> 10% for 6 insertions in a 12-month period - _____

☐ Your company website for ad link: _____

UAC LUNCH + LEARN

Available to current UAC business-level members only

Visit urbanagcouncil.com for list of upcoming events.

Month _____ Year _____

☐ Event Sponsor*

UAC DINNER MEETINGS

Available to current UAC business-level members only

Visit urbanagcouncil.com for list of upcoming UAC dinners.

Month _____ Year _____ Location _____

☐ Exclusive Dining Room Sponsor* ☐ Dining Room Co-Sponsor* ☐ Networking Table Sponsor*

UAC reserves the right to schedule sponsors so that their products/services are not in competition. Sponsorships are awarded on a first-come, first-served basis and must be pre-paid.

Choose your preferred advertising payment option:

☐ Please invoice me for each ad monthly.

☐ I prefer to pay for the total ad commitment now to **save an additional 5%.**

UAC WEBSITE BANNER ADS

Total
less all
discounts

UAC LUNCH + LEARN SPONSORSHIP

Total

UAC DINNER MEETING SPONSORSHIP

Total

* For specifications and rates, download our media guide at urbanagcouncil.com/marketing

SEED SPONSORSHIPS

Available to current UAC business-level members only

☐ Diamond* ☐ Platinum* ☐ Gold* ☐ Silver* ☐ Bronze*

UAC SOD & TURF PRODUCERS FIELD DAY

Exhibit space	Business-level UAC members*	Others*
Tabletop display space (no room for equipment): 10' x 10'	<input type="checkbox"/>	<input type="checkbox"/>
Exhibit booth (room for equipment display): 20' x 30'	<input type="checkbox"/>	<input type="checkbox"/>
Number of additional registrations (first two included) _____ x individual rate* = \$ _____		
Total for exhibit space	\$ _____	

Sponsorship	Business-level UAC members
Breakfast Sponsor*	<input type="checkbox"/>
Total for sponsorship	\$ _____

Display advertising	Camera-ready art sizes	Business-level UAC members*	Others*
Full page (black/white)	7.5 in. x 10 in. (portrait only)	<input type="checkbox"/>	<input type="checkbox"/>
1/2 page (black/white)	7.5 in. x 5 in. (landscape only)	<input type="checkbox"/>	<input type="checkbox"/>
1/4 page (black/white)	3.75 in. x 5 in. (portrait only)	<input type="checkbox"/>	<input type="checkbox"/>
Total for display advertising	\$ _____		

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SEED SPONSORSHIP

Total

UAC SOD & TURF PRODUCERS FIELD DAY EXHIBIT SPACE

Total

UAC SOD & TURF PRODUCERS FIELD DAY SPONSORSHIP

Total

Choose your preferred advertising payment option:

☐ Please invoice me when the program is published.

☐ I prefer to pay for the total ad commitment now to **save an additional 5%.**

UAC SOD & TURF PRODUCERS FIELD DAY ADVERTISING

Total
less all discounts

UGA TURFGRASS RESEARCH FIELD DAY

Exhibit space	Business-level UAC members*	Others*
Tabletop space: 10' x 10'	<input type="checkbox"/>	<input type="checkbox"/>
Exhibit booth: 10' x 20'	<input type="checkbox"/>	<input type="checkbox"/>
Double booth: 20' x 20'	<input type="checkbox"/>	<input type="checkbox"/>
Additional registrations (first two included) _____ x individual rate (see Media Guide) = \$_____		

Display ad size	Camera-ready art sizes	Business-level UAC members*	Others*
Full page (black/white)	7.5 in. x 10 in. (portrait only)	<input type="checkbox"/>	<input type="checkbox"/>
1/2 page (black/white)	7.5 in. x 5 in. (landscape only)	<input type="checkbox"/>	<input type="checkbox"/>
1/4 page (black/white)	3.75 in. x 5 in. (portrait only)	<input type="checkbox"/>	<input type="checkbox"/>

UAC reserves the right to schedule sponsors so that their products/services are not in competition. Sponsorships are awarded on a first-come, first-served basis and must be pre-paid.

UGA TURFGRASS RESEARCH FIELD DAY EXHIBIT SPACE

Total

UGA TURFGRASS RESEARCH FIELD DAY ADVERTISING

Total

* For specifications and rates, download our media guide at urbanagcouncil.com/marketing

UAC SPORTING CLAYS TOURNAMENT

Available to current UAC business-level members only

☐ Event Sponsor*

☐ Lunch Sponsor*

☐ Ball Cap Sponsor*

☐ Shell Bag Sponsor*

☐ Station Sponsor*

TURFGRASS PEST CONTROL RECOMMENDATIONS FOR PROFESSIONALS

Ad size	Camera-ready ad sizes	Business-level UAC members*	Others*
Full page (covers subject to availability)			
• Inside front cover (full color)	10 in x 7.5 in. (landscape only)	<input type="checkbox"/>	<input type="checkbox"/>
• Inside back cover (full color)	10 in x 7.5 in. (landscape only)	<input type="checkbox"/>	<input type="checkbox"/>
• Interior (black/white)	10 in x 7.5 in. (landscape only)	<input type="checkbox"/>	<input type="checkbox"/>
1/2 page (black/white)	10 in. x 3.5 in. (landscape only)	<input type="checkbox"/>	<input type="checkbox"/>

UAC
SPORTING CLAYS
TOURNAMENT
SPONSORSHIP

Total

Choose your preferred advertising payment option:

☐ Please invoice me when the handbook is published.

☐ I prefer to pay for the total ad commitment now to **save an additional 5%.**

TURFGRASS
PEST CONTROL
RECOMMENDATIONS
FOR
PROFESSIONALS
ADVERTISING

Total

less all discounts

UAC reserves the right to schedule sponsors so that their products/services are not in competition. Sponsorships are awarded on a first-come, first-served basis and must be pre-paid.



Educational Conference

Sponsorship and networking opportunities

☐ Event Sponsor* ☐ Lunch Sponsor* ☐ Industry Supporter Tabletop Display*

☐ Education Session Sponsor*

Session #: _____ Session name: _____

Session #: _____ Session name: _____

Session #: _____ Session name: _____

Session #: _____ Session name: _____

Total \$ _____

Early Bird Discount (see Media Guide) - _____

UAC Business-Level Member Discount (see Media Guide) - _____

Total for sponsorships \$ _____

EDGE Expo Directory advertising

Ad size	Camera-ready sizes	UAC member*		Non-member*	
		black/white	color	black/white	color

Full page (covers subject to availability)

• Inside front cover*	7.5 in. x 10 in. (portrait only)	n/a	<input type="checkbox"/>	n/a	n/a
• Inside back cover*	7.5 in. x 10 in. (portrait only)	n/a	<input type="checkbox"/>	n/a	n/a
• Interior	7.5 in. x 10 in. (portrait only)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1/2 page	7.5 in. x 5 in. (landscape only)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1/4 page	3.75 in. x 5 in. (portrait only)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

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EDGE EXPO SPONSORSHIP

Total
less all
discounts

EDGE EXPO DIRECTORY ADVERTISING

Total

CONTACT INFO

Company name: _____

Current UAC business-level member? ☐ Yes ☐ No

Contact name: _____

Contact phone: _____

Contact email: _____

Authorized signature: _____ Date _____

PAYMENT INFO

☐ A check payable to *Georgia UAC* is enclosed.

☐ Please invoice me at this email address: _____

Please charge my ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Name on card _____

Billing address for card _____

City _____ State _____ Zip _____

Credit card # _____

Exp Date: _____ Security code: _____

Cardholder signature: _____ Date: _____

SPECIAL INSTRUCTIONS

Please return ALL completed pages, including this page:

Mail > Georgia UAC | PO Box 817 | Commerce GA 30529

Phone > 800.687.6949 | Fax > 706.336.6898 | Email > kathy@georgiauac.com

TOTAL MEDIA COMMITMENT

AMOUNT TO BE INVOICED OR CHARGED