

# 2016 EDGE Expo

December 8, 2016 | Infinite Energy Center | Duluth GA

Display hours: 11:00 am - 2:00 pm

## Sponsorship and networking opportunities

All sponsors, supporters, and benefactors receive these benefits:

- Company name/logo and sponsorship level will be published on event promotional materials and primary signage (*subject to deadlines*) and on UAC's website, linking to company website (event sponsor receives top billing) **and**
- Company and contact information will be listed in the January/February *UAC Magazine*, which is mailed to UAC members and posted online at [urbanagcouncil.com](http://urbanagcouncil.com) **and**
- Excel spreadsheet with 2016 attendee contact information, including industry segment breakdown

Price

<b>Event sponsor</b> .....	\$5,000
<ul style="list-style-type: none"> <li>• Tabletop display space for promotional materials and networking in central gathering space (lunch &amp; breaks) <b>and</b></li> <li>• One full-page color ad in the <b>EDGE Expo</b> directory with premium placement (art due date 10/28/16) <b>and</b></li> <li>• Banner ad on UAC website from December 2016 through March 2017</li> </ul>	
<b>Lunch sponsor</b> .....	\$2,500
<ul style="list-style-type: none"> <li>• Tabletop display space for promotional materials and networking in central gathering space (lunch &amp; breaks) <b>and</b></li> <li>• One full-page color ad in the <b>EDGE Expo</b> directory (art due date 10/28/16) <b>and</b></li> <li>• Company name/logo on separate banner displayed during lunch</li> </ul>	
<b>Industry supporter tabletop display</b> .....	\$500
<ul style="list-style-type: none"> <li>• Tabletop display space for promotional materials and networking in central gathering space (lunch &amp; breaks) <b>and</b></li> <li>• One half-page color ad in the <b>EDGE Expo</b> directory (art due date 10/28/16)</li> </ul>	
<b>Educational session sponsor</b> ( <i>list of sessions/topics will be sent later</i> ).....	\$250 each
<ul style="list-style-type: none"> <li>• Speak or show a video to the group for five minutes at the beginning of the session <b>and</b></li> <li>• Offer product discounts or free gifts to the group</li> </ul>	
<b>Two sponsor name badges included</b>	Add \$20 for each additional badge
<b>Early Bird Discount if registered by September 30, 2016</b>	Subtract \$50 -
<b>UAC Business-Level Member Discount*</b>	Subtract \$50 -
<b>TOTAL for sponsorship</b>	
	<b>\$</b>

## Directory advertising

This full-color directory is distributed to all trade show attendees, exhibitors, speakers and guests. All EDGE Expo sponsors receive a listing in the directory (subject to deadline). **Please complete this section for display advertising only.** Average number printed: 800

Ad size	Camera-ready sizes	UAC member*		Non-member		Price
		black/white	color	black/white	color	
Full page ( <i>covers subject to availability</i> )						
• Inside front cover*	7.5 in. x 10 in. (portrait only)	n/a	<input type="checkbox"/> \$350	n/a	n/a	
• Inside back cover*	7.5 in. x 10 in. (portrait only)	n/a	<input type="checkbox"/> \$350	n/a	n/a	
• Interior	7.5 in. x 10 in. (portrait only)	<input type="checkbox"/> \$150	<input type="checkbox"/> \$250	<input type="checkbox"/> \$250	<input type="checkbox"/> \$350	
1/2 page	7.5 in. x 5 in. (landscape only)	<input type="checkbox"/> \$100	<input type="checkbox"/> \$150	<input type="checkbox"/> \$150	<input type="checkbox"/> \$250	
1/4 page	3.75 in. x 5 in. (portrait only)	<input type="checkbox"/> \$75	<input type="checkbox"/> \$100	<input type="checkbox"/> \$125	<input type="checkbox"/> \$150	
<b>TOTAL for advertising</b>						<b>\$</b>

### Important deadlines:

Return this completed agreement ..... **October 28, 2016**

Submit camera-ready ad ..... **October 28, 2016**

\* Company must be a current business-level UAC member. See [urbanagcouncil.com/benefits/levelsanddues.html](http://urbanagcouncil.com/benefits/levelsanddues.html) for details.

**TOTAL DUE** **\$**

**Please complete and return both sides of this agreement.**

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## Attendee names for name badges

First \_\_\_\_\_ Last \_\_\_\_\_  
First \_\_\_\_\_ Last \_\_\_\_\_  
First \_\_\_\_\_ Last \_\_\_\_\_  
First \_\_\_\_\_ Last \_\_\_\_\_  
First \_\_\_\_\_ Last \_\_\_\_\_

## Sponsorship and advertising contact information

Company \_\_\_\_\_ UAC business-level member?  Yes  No  
Contact \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
E-mail \_\_\_\_\_ Web \_\_\_\_\_

## Payment information

**TOTAL DUE \$** \_\_\_\_\_

A check payable to *Georgia UAC* has been enclosed with this application.  
Please charge my  Visa  MasterCard  American Express  Discover

Name on card \_\_\_\_\_  
Billing address for card \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Credit card # \_\_\_\_\_  
Exp Date: \_\_\_\_\_ Security code: \_\_\_\_\_  
Signed: \_\_\_\_\_ Date: \_\_\_\_\_

***Additional event details will be sent to you after receipt of this agreement.***

**Please complete and return both sides of this agreement.**