# **Relax.** You're in good hands.

# UAC Code of Ethics

*As a member of UAC, I agree to adhere to the following principles:* 

- To promote honesty and professionalism at all times;
- To promote and encourage best management practices;
- To improve my skills and knowledge and to encourage education and research; and
- To elevate public awareness of the professionalism of the urban ag industry through my investment in the association.

### UAC advocates

• for the environmental and economic benefits of urban agriculture.

### **UAC** educates

• our members with the best management practices for environmental and economic sustainability by working closely with the Georgia Center for Urban Agriculture at the University of Georgia.

### UAC promotes

 professionalism among its members by encouraging continuing education, adherence to industry standards, and best management practices.

# UAC helps

- consumers and property managers locate reputable professionals.
- the industry maintain high standards through association, education, and recognition.

# UAC demonstrates

• its firm commitment to the future of Georgia's urban ag industry through its Code of Ethics.

# UAC offers

• its members the opportunity to improve and support the industry for the common good.



# Advocate. Educate. Promote.

# What is urban agriculture?

Urban agriculture is the creation, growth, introduction and management of constructed landscapes designed to support and enhance natural environmental systems and a sustainable quality of life through mitigation of land altering activity.

# About UAC

The Georgia UAC is dedicated to advancing goals and sound policies that enhance and support an ethic of quality urban agriculture and sustainable landscaping in Georgia.

UAC is Georgia's premier green industry association for urban ag industry professionals, including:

- Landscape design and construction
- Landscape management
- Turf care
- Sports turf management
- Parks/rec management
- Golf course management
- Nursery/grower/garden centers
- Sod production
- Tree care
- Lighting
- Irrigation
- Green industry suppliers and consultants

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# Hire a professional

peaceful escapes





professional code of ethics

beautifully secure





water smart landscapes





You have decided to enhance your property and your quality of life by improving your landscape.

Ask these questions before beginning.

# **Questions for you**

What are your needs?	
Security	
Privacy	
Pet areas	
Areas for service items or storage	
Other	
What are your interacts?	

V V I	lat are your interes	18:
	Vegetable garden	🗌 He

U Vegetable garden	📋 Herb garden
Hobbies	
Lawn games	
Other Other	

What is your lifestyle?	
Work/school schedules	
Recreational activities	
Outdoor living	
Other	

W	'hat is	your	personal taste?	
	_		1	

☐ Formal
☐ Informal
☐ Traditional
☐ Contemporary
☐ Straight lines
☐ Sweeping lines

Straight lines	Sweeping lines
Symmetrical	Asymmetrical

What are your entertaining needs? Number of people

inder of people	
Formal	🗌 Informal
Day	🗌 Evening
Adults	☐ Families

Do you like to do yard work?

How much time do you have for weekly	
maintenance?	
Tasks you want to do?	
Tasks you don't want to do?	

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# The value of green



Info from Project Evergreen: projectevergreen.com

# Improved air and water quality

- One tree can remove 26 pounds of carbon dioxide from the atmosphere each year, equaling 11,000 miles of car emissions
- 2,5000 sq. ft. of turf absorbs carbon dioxide and releases enough oxygen for a family of four to breathe
- Proper landscaping reduces nitrates leaching into the water supply and reduces surface water runoff, keeping pollutants out of our waterways

### Lower heating and cooling costs

- Properly placed deciduous trees allow air conditioning units to run 2-4% more efficiently
- Trees shading homes can reduce attic temperatures as much as 40 degrees

What are your favorite	
Colors	
Flower	
Shrubs	
Trees	

# Questions about the company

- Length of time in business?
- Education/experience of employees
- Client references
- Safety record?
- Business license?
- Workers comp insurance?
- Professional memberships?

# Questions about the project

- Written contract?
- Landscape plan?
- Plant/materials list?
- Timetable for completion?
- Payment terms?

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# Better health

- Green spaces lower blood pressure, relieve stress, reduce headaches, improve attention and reduce fear and anger
- Gardening and yard work contribute to a healthy lifestyle, both physically and emotionally
- Greenery in a child's everyday environment reduces ADD symptoms

### Increased property values

- Consumers value a landscaped home up to 11.3% higher than its base price
- A landscaping investment is nearly always recovered and can help reduce the time a home is on the market